USAID/GUINEA AND SIERRA LEONE IS SOLICITING
THE SERVICES OF A CONSULTANT TO:
“update and revitalize the Mission’s public-facing communications materials, update the Mission’s communications strategies, and craft public messages appropriate for traditional and social media for the Mission’s technical teams”.

SOLICITATION NO: 72067522R10010

BASIC FUNCTIONS OF THE CONSULTANT:
The Mission seeks a communications consultant to update all public facing materials for both Guinea and Sierra Leone and to provide expert guidance on fresh approaches to communicating USAID programs in both countries. The communications consultant will work closely with technical teams to elicit the essence of their activities and translate highly technical information into interesting and accessible content for the Guinean, Sierra Leonean, and American public, in English and in French, while complying with USAID policies on public communications.

EDUCATION: The applicants should have a bachelor’s degree in a communications-related field or in social sciences.

EXPERIENCE: The applicants should possess experience in public communications, social media, and writing.

LANGUAGE: The applicants should have a high proficiency in English and working-level in French.

DEADLINE TO SUBMIT APPLICATIONS: Applications must be submitted by COB (16:30 pm) Tuesday July 12, 2022, to the email address noted below.

APPLICATION CONTENT: Applicants must provide the following documents in their application package:

- A letter of interest and 2-3 samples that showcase their experience. Links to online resources or soft copies of materials applicant has produced are welcome;
- A CV;
- A cost proposal.

The application’s subject line should be the Solicitation number mentioned above and the email should be addressed to the USAID/Guinea and Sierra Leone Supervisory Executive Officer Ifeoma Ezeh at iezeh@usaid.gov. The detailed Scope of Work can be found at USAID/Guinea website https://www.usaid.gov/guinea/work-with-us/careers and the US Embassy Conakry website https://gn.usembassy.gov/jobs.

USAID/Guinea will contact short-listed candidates.