

HOW CONSUMERS CAN SUPPORT CLIMATE-FRIENDLY BUSINESSES

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LEVEL 1: THINGS YOU CAN DO FROM INSIDE YOUR HOME

Engage in initiatives and support local businesses that don't harm people or the planet.

- Are you looking for ways to take community action? [YouthXChange](#) has some ideas.



Share, don't just like. If you see an interesting social media post about a climate-friendly business or product, share it so your network can also see and support it.

- Remember, only share factual information. Follow the steps on [How to Spot Disinformation](#) or check out the resources on the [YALIChecks](#) homepage.

LEVEL 2: THINGS YOU CAN DO OUTSIDE YOUR HOME

Shop local. Supporting neighborhood businesses keeps people employed and builds the local economy.



Bring your own bag when you shop. Pass on the plastic bag and start carrying reusable bags.



Participate in ethical shopping. When possible, try to buy sustainable, fair trade, cruelty-free, organic, recycled, reused or locally produced items in order to directly support innovative and environmentally friendly companies.

LEVEL 3: THINGS YOU CAN DO AT WORK

Stay informed. Read about climate-friendly businesses and practices in your community. Talk to your colleagues and brainstorm solutions to support these businesses.



Examine and change everyday actions. Can you recycle at your workplace? Is your company buying from merchants engaging in harmful ecological practices?

Encourage your company to work with civil society organizations and find ways to help local communities and businesses achieve climate-friendly goals.

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