**AWE FY23 Proposal**

**\*\*Please limit your proposal to no more than six (6) pages, using Times New Roman 12pt font. Proposals will be assessed on a 100-point scale as outlined below.**

**Country:**

**U.S. Embassy or Consulate: U.S. Embassy to Barbados, the OECS and the Eastern Caribbean**

**AWE Public Affairs Section contacts: The Public Affairs Officer**

**Total AWE Budget:**

**ECA Funding:**

**Post funding: Filled in by U.S. Embassy Barbados**

**Additional funding / in-kind support:**

**Name of Grantee(s):**

**SAMS Overseas Fiscal Data (FAIN and FA #s): Filled in by U.S. Embassy Barbados**

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| --- | --- |
| **Projected Locations** |  |
| **Projected Number of Cohorts** |  |
| **Projected Number of Facilitators** |  |
| **Projected Number of Participants** |  |
| **Projected Number of USG Exchange Alumni Involved** |  |
| **Anticipated Launch Date(s)** |  |
| **Anticipated Graduation Date(s)** |  |

**Executive Summary (15 points)**

**Please summarize your program in five sentences or less by stating the overarching objective of the program. Present a concise summary of key areas of the proposal, i.e., composition of proposed cohort(s), brief mentions of primary facilitator/implementing partner and alumni engagement efforts, involvement of key external partners, and any other notable or innovative programming approaches.**

**Program Design (20 points)**

**Briefly describe the cohort(s). Please include demographic, geographic, and other characteristics of your target audience, including timeline if you plan on staggering additional cohorts. If you are implementing more than one cohort, indicate if the cohorts will be different.**

**Describe your target participant: business owners vs. non-business owners, education level, age range, geography, ethnicity, and business sector.**

**Describe what qualifies your selected facilitator. Please include experience, connections with business and entrepreneurship, and other characteristics.**

**Describe the “Location & Logistics”: where in-person or virtual sessions will be hosted, how complete participation can be ensured, and what participants need (space, technology, travel coordination, etc.)**

**Describe the "Recruitment & Selection" process: suggested criteria of application, format, communication, and other details. Include (if available) review strategy, timeline, and communication of participant selection.**

**List any U.S and local partners (NGOs, private sector, government) and describe how they will augment the experience for participants.**

**Provide approximate timelines for your program. Programs should begin by July 31, 2023.**

**Alumni Engagement (20 points)**

**We encourage proposals that create greater alumni engagement and ensure USG exchange alumni play a significant role with each cohort. Please provide an estimate of how many USG exchange alumni will be involved in the program, as facilitators, mentors, speakers, or partners. Include proposed activities specifically seeking to strengthen local or regional AWE alumnae community and sustain gains from previous AWE programs.**

**Communications and Outreach (15 points)**

**Describe your “Communications and Outreach” plan. This can include communications strategies for generating engagement with AWE graduates, social media presence, media outreach, and any other post-specific communication ideas. How will readership and engagement with AWE-related communications be monitored? ECA will provide a logo and additional communications materials about AWE.**

**Monitoring and Evaluation (10 points)**

**Describe your post-specific "Monitoring & Evaluation" plan and how impact and results will be communicated to ECA. What tools will be used and at what intervals of the project? Is there a plan to assess long-term metrics among AWE alumnae? ECA will provide pre and post surveys.**

**Budget (20 points)**

**Please fill out the** [AWE FY 2023 Budget Template.xlsx.](https://usdos.sharepoint.com/:x:/s/AlumniOffice/EbE_F8AHtNhIg5ZRr8VZh4gBW61E0N3qo03TEHnULATAnw?e=Bljcch) **Be sure to include a Budget Narrative (see tabs).**